

JAMES BLAKE

Editor, Producer, Videographer

I'm a multidisciplinary creative professional with over fifteen years of experience. My biggest strengths lie in video editing and production management, with extensive training in videography, motion graphics, audio production, writing, photography, and design. I've spent my career making inspiring, evocative, and original visually-driven media in the worlds of film, documentary, education, marketing, nonprofit, music, and STEM. I wear many hats and feel most at home with a team committed to challenging each other and looking for the next big project.



EMPLOYMENT HISTORY

FREELANCE DIGITAL MEDIA SPECIALIST: JKB3 PRODUCTIONS
2011 - Present (Full-time 2016-2018, 2024-Present)

Create compelling new media for clients including startups, international corporations, nonprofits and other creatives. Current clientele includes Kentik, Chronosphere, and Hutton Broadcasting, and projects include video production and editing, animation, and podcast production.

CONTRACT VIDEO EDITOR: SERVICETITAN
02/2024 - 05/2024, 08/2024 - 10/2024

Made ads and informational videos for stakeholders, customers, and prospective leads. Projects included 10-second YouTube CTV spots, product features, and animated company roadmap hype reels. Helped drive trial sales for the Crew Control PHE software to a record high in May 2024. Also created a "product library" of animated software graphics for evergreen use.

PRODUCTION SPECIALIST: LOS ALAMOS NATIONAL LABORATORY
01/2023 - 02/2024

Produced high-quality videos and photos for the national lab including event coverage, marketing support, portraits, and on-site shoots. Served as Video Production Lead, overseeing coordination of shoots, communication with customers, and equipment purchasing and maintenance.

VIDEO PRODUCTION SPECIALIST: SOLARWINDS
03/2018 - 08/2022

Was responsible for video and animation projects including events, product videos, interviews, and ads. Documented live events such as user conferences, produced livestreamed global learning events, worked on social media campaigns, made training videos and high-level overviews, and led production on creatives.

DIGITAL MEDIA PRODUCER: THE LBJ SCHOOL OF PUBLIC AFFAIRS
03/2014 - 04/2016

Worked directly with the Dean's Office of the University of Texas graduate school creating a variety of print and video marketing assets, filming and storing archival event footage, streaming video including interviews with news outlets, and conducting marketing campaigns for potential students, donors, and alumni.



Albuquerque, NM



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SKILLS

Video Production & Editing
Project & Production Management
Motion Graphics & Animation
Audio Production
Social Media Marketing
Livestreaming & Event Production

TECH

Adobe Creative Suite
DaVinci Resolve
Final Cut Pro
Camera (Canon | BlackMagic | Sony)
Drone Operation (FAA Licensed)
Element 3D
Red Giant

EDUCATION

THE NEW SCHOOL (GRAD JAN 2012)
B.A. CULTURE & MEDIA
GPA 3.71

Studied video and design through the lens of sociology and politics. Minored in Creative Writing.



SELECTED PROJECTS



HELLO WORLD CS

MARKETING & COURSE CONTENT
2019-PRESENT

Hello World runs computer science programs for grade school students. These are semester-long courses teaching everything from Artificial Intelligence to VR/AR.

My work with Hello World consists of video content for various courses, as well as both live action and animated promotional material for their programs.



ART ALLIANCE AUSTIN:

MARKETING MATERIAL, 2017-2018

Art Alliance Austin was a nonprofit in Austin, TX dedicated to connecting the public to Austin's art community.

While working for AAA, I filmed their annual Art City Austin events, as well as various pop-ups, talks, performances, and spotlights.



A THOUSAND AND ONE JOURNEYS: THE ARAB AMERICANS

PRODUCTION & EDITOR, 2012-2015

A Thousand and One Journeys is a feature-length documentary outlining the history and achievements of Arab Americans.

Working with production company Zeitoune Filmworks, I filmed interviews and conducted research for the documentary. I also served as an editor on the film and then documented its course on the festival circuit and eventual distribution by PBS.



FUN STUFF

- I enjoy game design and have recently developed the four-player cooperative board game "Monster Wasteland."
- When I'm in the field shooting video, my current camera of choice is the BlackMagic Pocket 6K.
- Outside of my professional life I enjoy bouldering, screenwriting, board/card/tabletop games, and road trips.



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